

Become a Health Literacy Specialist Today

Health literacy integration by professionals goes beyond simple communication; it involves practices that reduce complexity, use universal precautions, and foster trust, along with educational reinforcement to improve outcomes and equity.

Health literacy is essential to quality care; it enables clearer communication, greater patient trust, and a proactive approach to health management.

IHA's health literacy professional development programs teach essential health literacy principles and practices so you promote a better understanding of complex health needs. Each is selectively developed by SMEs for health professionals based on practical integration of health literacy principles.

Implementing comprehensive professional development programs also positively impact healthcare satisfaction, health outcomes, and organizational financial outcomes.

IHA's Academy Health Literacy Specialist Certificate Program


The only accredited health literacy training program worldwide.

IHA's Health Literacy Specialist Certificate Program (HLSCP) includes courses across seven health literacy domains. All seven micro-credentials comprise IHA's Health Literacy Specialist Certificate Program.

You'll learn how to:

- ✔ Apply practical health literacy strategies Health Literacy Specialist Certificate Program.
- ✔ Use plain language and accessible design to improve understanding
- ✔ Identify common communication barriers
- ✔ Utilize evidence-based tools to increase patient engagement and trust



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- ▶ Communication
 - ▶ Community Engagement
 - ▶ Education
 - ▶ Ethics
 - ▶ Language, Culture & Diversity
 - ▶ Organizational Systems & Policies
 - ▶ Public Health

About The Training

How It Works

The program is delivered online for self-paced learning. After completing all micro-credentials, you'll earn a certificate, digital badge, and up to 49 continuing education contact hours (CEs).

Take the next step in your health literacy journey, earn the new title "Health Literacy Specialist," and start contributing to better health outcomes with IHA's health literacy professional development programs.



Health Literacy Specialist Certificate Program

Program Overview & Course Objectives

The full certificate is organized into seven focused courses, yet each is available to complete individually to develop specific skill sets. Start with the area that matters most to your role—or complete all seven to earn your Health Literacy Specialist Certificate.

Communication

1. Communicate clearly using plain language in every format.
2. Tailor communication to the needs of your primary audience.
3. Strengthen understanding through evidence-based assessment and teach-back.

Community Engagement

1. Build and sustain effective community partnerships that strengthen health literacy efforts.
2. Assess your community's needs and assets to guide meaningful health literacy action.
3. Design, promote, and evaluate a community health literacy initiative that delivers results.

Education

1. Create clear, evidence-based health information that meets people's learning needs.
2. Design and deliver effective community health literacy education programs.
3. Teach health literacy principles to healthcare providers in practical, actionable ways.

Ethics

1. Communicate ethically and empathetically to support patient understanding and informed decision-making.
2. Apply ethical principles when sharing difficult information and conducting health literacy research.
3. Strengthen health equity and trust through transparent, accurate, and collaborative practices.

Language, Culture & Diversity

1. Strengthen organizational health literacy through effective language access.
2. Communicate clearly and respectfully across cultures and identities.
3. Use inclusive communication strategies for people with diverse abilities and needs.

Organizational Systems & Policies

1. Strengthen organizational performance by integrating health literacy best practices.
2. Build the case for health literacy and embed it into policies, procedures, and quality initiatives.
3. Evaluate and improve your organization's health literacy using practical tools and digital strategies.

Public Health

1. Understand how health literacy shapes public health risks, outcomes, and priorities.
2. Create clear, accurate, and actionable health information that people can use.
3. Strengthen public health impact through community engagement and advocacy.



Enrollment Pricing

Standard Price: \$2,000

Current Online Price: \$699
with discount code **WBALL424**

IHA Academy Professional Development Products Used By:



Enroll today!

IHA offers tiered discounts to groups of five or more, based on the total number of participants. Contact Beth Scott at marketing@iha4health.org for your unique discount.

